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Colors

Color Spectrum

Primary Colors

Highlight Colors

Graph Colors

Greyscale Colors

Downloads

Red	Orange	Light Green	Light Blue
CMYK: 0/100/70/0	CMYK: 0/50/100/0	CMYK: 15/0/100/0	CMYK: 60/0/0/0
RGB 230/0/60	RGB 255/155/50	RGB 230/225/0	RGB 135/200/240
Web Colors: HTML #E6003C	Web Colors: HTML #FF9B32	Web Colors: HTML #E6E100	Web Colors: HTML #87C8F0
PANTONE Coated: Red 185 C	PANTONE Coated: 144 C	PANTONE Coated: 3965 C	PANTONE Coated: 2915 C
PANTONE Uncoated: Red 185 U	PANTONE Uncoated: 144 U	PANTONE Uncoated: 3965 U	PANTONE Uncoated: 2915 U
NCS NCS S1080-Y90R	NCS NCS S 1080-Y30R	NCS NCS S0570-G80Y	NCS NCS S 1050-B
RAL 450-6	RAL 2000	RAL 260-4	RAL 650-1

The highlight colors form a strong contrast with the primary design colors and are carefully applied for **strong emphasis**. They are not to be used on their own, but always in addition to the primary colors.

The highlight colors are being used in the following cases:

- Strong emphasis in texts (Headlines and short lead texts)
- Grain element (never without a turquoise-colored grain element)
- Emphasis within graphics

